

United! Kunstkraftwerk Leipzig transforms the Brandenburg Gate

Leipzig Digital Arts Center produces video mapping show for the German Reunification on 3 October 2020

LEIPZIG. The Kunstkraftwerk Leipzig is responsible for the video mapping show of the Brandenburg Gate during the celebrations for the 30th anniversary of German reunification on 3 October 2020 in Berlin. This artistic challenge entitled "United! is the result of a close cooperation between Kunstkraftwerk and "Berlin Lights 2020".

Prof. Dr. Markus Löffler, owner of the Kunstkraftwerk, has included two Italian digital artists, Stefano Fake and Michele Pusceddu, in the project and explains: "Especially in this year 2020, which is so marked by symbolism and discussion, the view from outside does not harm our country".

The show projected on the Brandenburg Gate in front of national and international visitors who will take part in the celebrations will retrace the most important moments of German history and culture through art as an expression of the values of the Union and Democracy; a video mapping show inspired by the past and looking at the languages and trends of the future.

The artistic challenge entitled "UNITED!" was born in the context of cultural cooperation between Germany and Italy: the two artists are also the protagonists of Bright Festival Connect, together with other top Italian digital artists.

The Kunstkraftwerk will host the first edition of Bright Festival Connect

From 23 to 25 October, three days of educational and cultural events about Digital art, Lighting Design and E-Music.

A new context dedicated to the digital creativity in which attendees can get in touch with new technologies and live high-level immersive experiences.

Immersive art, interactive installations, live performances, virtual & augmented reality, video mapping & lighting design, live-electronic-music: the international community of digital artists and creative industry professionals move to Leipzig for three days of exciting events.

<https://connect.brightfestival.com/leipzig2020/>